The Committee will serve in an advisory capacity to the City Council to research, steer and coordinate efforts to identify, authenticate, and memorialize sites of interest located in or near Keizer. Specifically, the Committee shall conduct research, and steer and coordinate efforts only, indicating that the role of this committee is to lead such efforts, causing it to happen with City Council approval, but not necessarily do it. The sites of interest may be historical, geographical, botanical, or the unusual.